



UASIN GISHU COUNTY ASSEMBLY
FIRST ASSEMBLY - FOURTH SESSION
TUESDAY 2ND AUGUST, 2016 AT 2.30 P.M

SUPPLEMENTARY ORDERS

PRAYERS

1. Administration of Oath
2. Communication from the Chair
3. Messages
4. Petitions
5. Papers
6. Notices of Motion
7. Statements
8. **Motion and Bills**
9. **MOTION (HON. DANIEL SANGA –MCA MOI'S BRIDGE WARD)**

Aware that agricultural farmers in our County incur huge financial and economic losses each year due to lack of markets and low prices for their produce; **Further aware** this situation has been made worse by poor marketing and promotional strategies that have failed to research, identify and recommend best marketing models that can be leveraged by the farmers to reach a wider market that can fetch competitive prices for their goods and even services; **Concerned that** this lack of readily available markets for our farmers has occasioned much financial and economic suffering and has caused an increase in poverty levels in many households within the County; **Noting that** according to the County Integrated Development Plan (CIDP) 2013-2015, the County Government of Uasin Gishu committed itself to grow a knowledge based economy in line with Kenya's vision 2030; **Cognizant that** in order to achieve this vision and goal, our county must leverage the use of ICT in its operations, This County Assembly urges the County government of Uasin Gishu through the Department of ICT and E-Government to promote digital media marketing by opening and operating an information communication Technology (ICT) platform that will be used to promote and advertise agricultural produce on local and international markets: